

# Vocational education as a driver of growth in the economy

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# What is happening in the world today?



- Demand for skills development (including English language) increasing worldwide
  - Global recession – unemployment
  - Traditional industries declining
  - New industrial powerhouses need new skills
  - Countries relying on foreigner workers to provide services
  - Global citizens
  - Post conflict rebuilding/ social unrest
  - Over reliance on Higher Education, graduate unemployment



# A skilled trained workforce is a magnet for foreign investment... but...



Vocational has a bad reputation hence:

- Lack of investment
- Poor facilities – teaching equipment
- Low quality/ non industry teaching staff
- Outdated curriculum - loose links to industry
- Poor career guidance
- Employability – no functional skills taught
- Certificates not understood or recognised by employers
- Culture of family business, no need for formal learning
- Convince the parents
- Harder to convince boys



## Everyone knows this but...



- 98% of people agree that vocational education is vital for other people's kids
- 98% людей считают, что профессиональное образование имеет жизненно важное значение для детей других людей



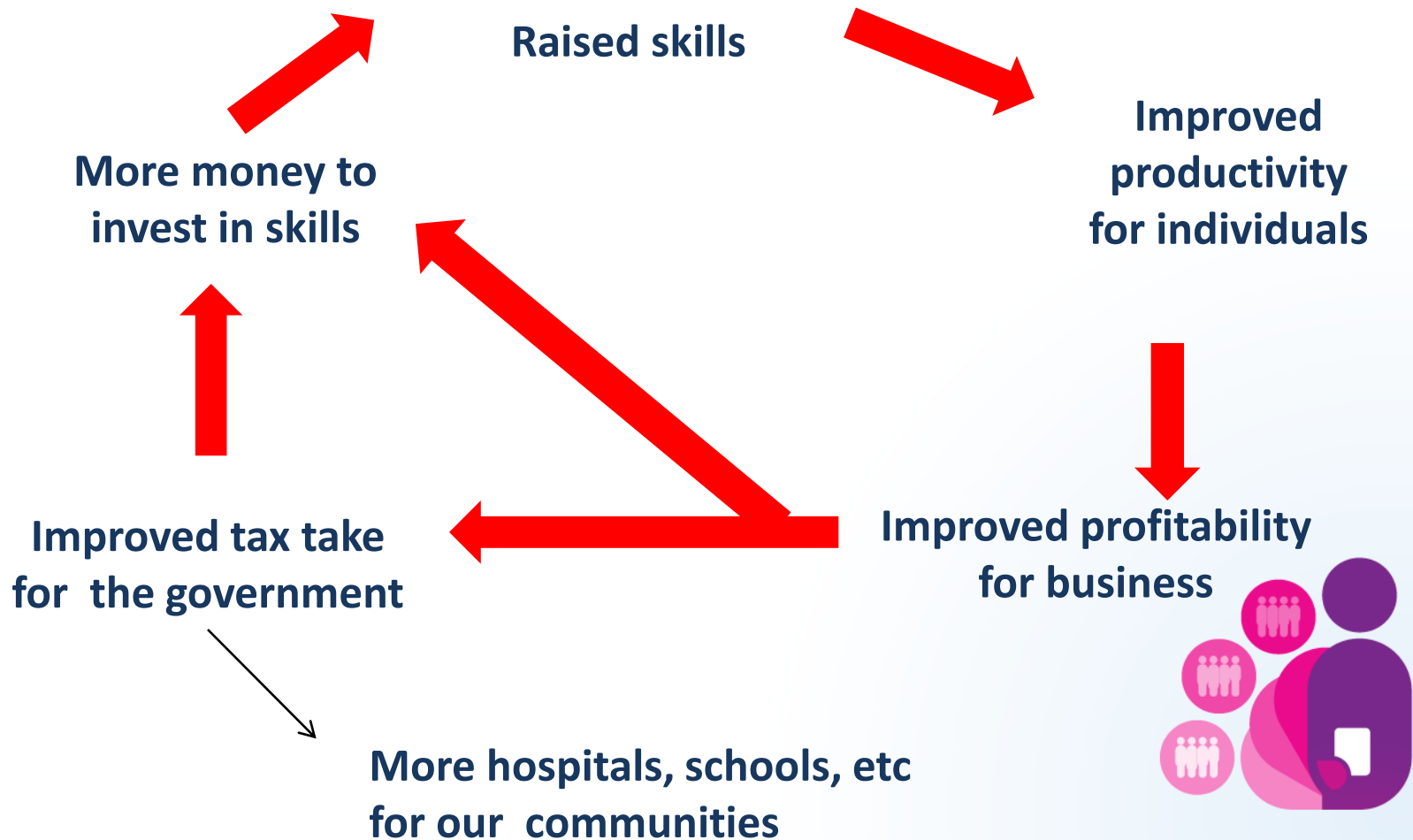
## And its status....



- Vocational isn't 1<sup>st</sup> choice for many
- Its also not 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> choice!
- It lags behind
  - Informal labour
  - Unskilled labour
  - Unemployment



# The skills cycle



# The conditions for change are growing!



## Factors affecting skills needs

- Nationalisation agendas
- Arab spring
- Young growing population and unemployment
- Effects of globalisation (particularly technology – connected to wider world like never before)
- Increasing people power
- Graduate unemployment – universities teaching wrong skills
- Millions yearning for change, better lives etc...
- Developing nations
- Big investment by governments and donors



# The UK picture



- We create flexible employer driven demand led qualifications
- New modular credit approach means we can customise for new markets
- Our certificates are recognised worldwide
- We create employable skilled people – tax payers!!
- We don't offer the British way, we create local systems
- We build capacity





# Employability at the heart of the UK system

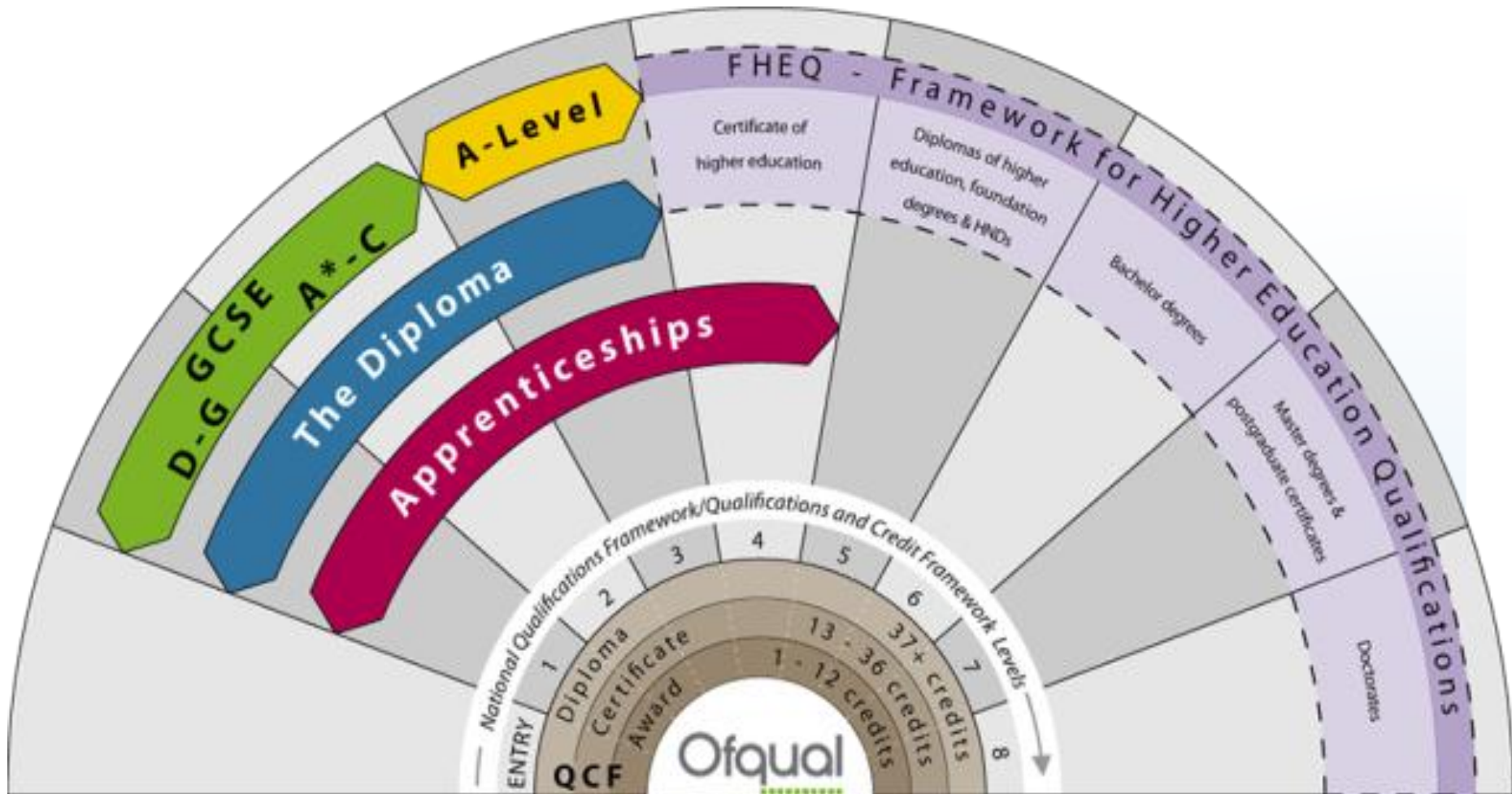


1. Industry councils decide what is required
2. National occupational standards
3. Awarding organisation (International certification)
4. Colleges and training providers deliver
5. Local industry involved in delivery
6. Qualified work ready students produced

All this can be delivered in your country



# Qualification and Credit Framework



# Making vocational education an acceptable choice – system reform!



- Create a system where it is benchmarked to academic
- Create pathways between academic and vocational
- Highlight progression sell as a route to UK university
- Build inspirational learning environments
- Communicate with the youth on their terms
  
- Recognise and adopt international certification to build credibility of vocational qualifications quickly
  
- Starts with government! System reform



# ТПО Великобритании в Казахстане

