

Please read the competition rules carefully

VIDEO ENTRY DETAILS

Videos should meet all criteria listed below:

- Up to 3 minutes long (content will not be judged after this time limit)
- Contain no editing or special effects
- Have no background music (unless this is what you are talking about)
- Not involve other people or excessive props (follow the guideline for the live heats which is 'a prop you can carry on stage')
- In Kazakh or Russian

We are not assessing video/filming quality. We simply need to be able to clearly hear and see you, so there is no problem submitting entries filmed on a smartphone or camera etc.

We are not assessing the quality of your Kazakh or Russian – so long as you are able to communicate clearly, that is fine!

APPLICATION SUBMISSION

1. Upload your video to [YouTube](#), [Vimeo](#) or another video hosting site and copy the link. Please note: you do not have to list the video as 'public'. Upload it as 'hidden' or 'private' if you prefer. It is important that the jury will have an access to the video.
2. Fill out the online registration form and paste the link to your video in the relevant field.
3. As a precaution, please also email the link to famelab@kz.britishcouncil.org with "Science Stars 2017-18 Video entry" in the subject line.

Any questions or problems just contact us at famelab@kz.britishcouncil.org.

WHAT HAPPENS AT THE FINAL

1. PowerPoint is not allowed
2. Props are permitted but are limited to what you can carry on stage. There is no time for set up once on stage
3. All presentations must be in Kazakh or Russian.



EVALUATION CRITERIA

All applications will be evaluated based on the three criteria. The judges are looking for somebody who can shine in content, clarity and charisma.

Content

The content of the presentations must be scientifically accurate. If the topic chosen has controversy or uncertainty around it, then the presentation must acknowledge the opposing views. The scientific topic presented should be well chosen to suit the audience.

Clarity

Clarity is critical for effective science communication. The structure of the presentation must enable the audience and judges to easily follow the talk and they should be left with a full understanding of the scientific concept chosen.

Charisma

The audience and judges should be left inspired and enthused about science. The winner will be a charismatic presenter who makes the science easy to listen to, entertaining, exciting and who is not only able to communicate the science but who can share their passion for it.